

ArtForward

FOR IMMEDIATE RELEASE
Friday, May 2, 2008
New York, NY

ArtForward Presents: **"ArtStroll in Hudson III: Plugged In"**

"A dynamic blend of culture and nature combined with small town charm make Hudson, NY a unique getaway experience" - New York Times

ArtForward is pleased to announce its third daytrip to the Town of Hudson. Art curious, emerging collectors and artists from the New York City area are invited to stroll the streets of Hudson, NY. This cultural enclave is situated in Columbia County, about 125 miles north of Manhattan, on the East bank of the Hudson River. This noteworthy art destination has an air of contrasting urban energy and bucolic splendor that boasts 6 performance art spaces, 27 contemporary art galleries, and 65 antique shops, and 83 merchants.

"It was a very insightful experience to an alternative artistic community outside of the city" – Johan Kritzinger, Director of The Pure Project

The collaboration with **Plugged In** provides guests with a closer look at video installations in a public setting; indoors and outdoors. The show is curated by Melissa Stafford and boasts 15 artists, 12 from the Hudson Valley, and 3 from New York City; featuring all new works. Her curatorial skills have created an engaging aesthetic synergy between electronic media and film with historic American architecture.

The town of Hudson continues to push the frontier with Plugged In this year and the next. In Spring of 2009, Marina Abramovic Foundation for Preservation of Performance Art is slated to be open to the public.

The public exhibition **Plugged In** will highlight new media works being created by artists throughout the Hudson Valley and beyond including sound, performance, digital and video art and interactive works. This exhibition will take place from May 17-31, 2008 and showcases highly provocative and pioneering artists whom reside within the county with a focus on the interaction of their works with the residents and visitors to Hudson's main thoroughfare: Warren Street.

Date:	Saturday, May 17, 2008	Option A: \$135.00 (with prix-fixe dinner)
Boarding Time:	9:30 AM	Option B: \$90.00 (without prix-fixe dinner)
Location:	Union Square (pick-up)	
Return Time:	10:30 PM (approximately)	To purchase the package, please visit:
Ticket Price*:	Two options...	www.art-forward.com/artstroll

*Purchase of daytrip includes roundtrip transportation, admission to private events, gift bag, and guide with local recommendations, merchant discounts and more.

ArtForward focuses on unconventional collaborations with the visual art community in New York City and the Hudson Valley. The founder, Joyce Manalo is deeply rooted in working with local art councils, artist studios, alternative spaces, galleries, auction houses and museums to widen the channels for contemporary art appreciation.

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For more information, please visit www.art-forward.com/artstroll. For media inquiries call Joyce Manalo at 646.269.9494 or e-mail joyce@art-forward.com.